

the NEWS HVACR DIRECTORY & SOURCE GUIDE

LISTING DEADLINE: October 13, 2023

ISSUE DATE: January 1, 2024

All listings include contact information, company description and unlimited product categories. Display advertisers in **The NEWS HVACR Directory & Source Guide** receive boldface listings and Ad Reference along with discounts for the Logo, Deluxe, Premium and Premium Plus packages.

NEW for 2024!

Expanded Sheet Metal company and product listings!

LISTING PACKAGES

Link Package \$150

Live email and web links

Logo Package:

Color Logo (print, digital, online)

Advertiser \$335

Non-Advertiser \$540

Deluxe Package:

- Boldface listing (print and digital)
- Live email and web links
- Color Logo (print, digital, online)
- Improved online positioning (appear 2nd)

Advertiser \$510

Non-Advertiser \$715

Premium Package:

- Boldface listing (print and digital)
- Live email and web links
- Color Logo (print, digital, online)
- List your wholesaler/distributors and your mfr. reps. online
- Exclusive placement in all the Digital Editions for the year
- Premium online ranking (appear at the top) with Star Designation
- 3 PDF Downloads online
- 3 Product Photos online
- Social Media Linked Icons

Advertiser \$615

Non-Advertiser \$820

Premium Plus Package:

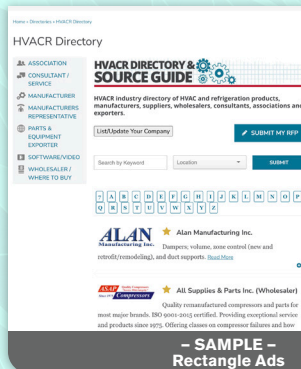
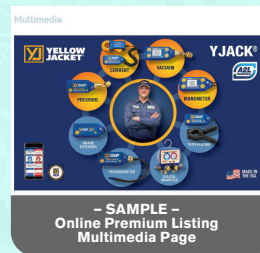
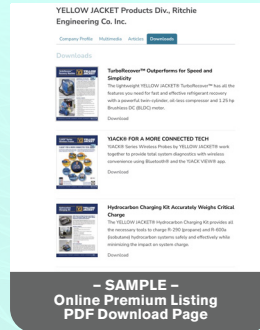
Includes the Premium Package, plus the following options

- Video posted to your listing
- THREE Product Specific Leaderboard ads

Advertiser \$925

Non-Advertiser \$1,130

Premium Packages receive exclusive placement in the Digital Edition year-round!



ADDITIONAL OPTIONS



Product Logo – \$200

Include your company logo in the Product Listings Section in print and Digital Edition.

Mini Ads – Starting at \$410

Include a color mini ad in the Product Listings Section in print and Digital Edition.

Social Media Links – \$210

Connect with your customers by including an icon in your online listing for each of your social media platforms (Facebook, LinkedIn, Twitter, YouTube, Instagram).

Product Leaderboard Ad – \$360

Place your leaderboard ad on a product specific page online.

Homepage Leaderboard Ad – \$650

Place your leaderboard on the homepage of the directory. *Limited space available.*

Medium Rectangle Ad – \$1,000

Place your ad (300 x 250 pixels) to appear on **every** page of the online guide. *Limited space available.*