# MustSee Products eBlast

the NEWS

Reach 15,000+ HVACR buyers with your product message in The NEWS' Must-See Products e-mail blast. Your ad includes a 4/color product image, 300 word description, contact information and a live link to your website. We provide all the lead information of those subscribers who clicked on your link.

- Fantastic lead generation tool
- Promote your new product or service
- Be a part of what's new in the market

## Pricing Options:

1. **Exclusive eBlast Sponsorship — $2,185**
   Customer sponsors entire email. Up to 4 products can be listed.

2. **Multiple Sponsor eBlast — $595 for each product listing**
   4 products listed from different manufacturers.
   Purchase one product position or multiple.

## Specs:

- Provide 4-color, high resolution graphic and up to 300 words.

## Contact your sales rep today for more information.


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