

2013 Social Media

Twitter Widget/Feed

Feature your tweets on our home page!

Reach potential customers by publishing your message through Twitter to all of The NEWS' Twitter following. Co-branded widgets let you display your Twitter updates on The NEWS' home page. Widget draws viewer traffic to both your website and Twitter page.

Specs: Twitter page URL, hashtag, logo and 25 word description



Advertiser: \$2,300 (1 month, includes 8 tweets per month)

Non-Advertiser: \$2,530 (1 month, includes 8 tweets per month)

Facebook Notes

Maximum visibility with customizable content!

Broadcast your company's message to the entire fan base of The NEWS. Include copy, images, links and videos with customizable content. Drive traffic to your website or Facebook page from The NEWS' Facebook platform.

Specs: Up to 100 words, jpg image (4MB max.), 1 link



Advertiser: \$920 (1 month, includes 4 notes per month)

Non-Advertiser: \$1,015 (1 month, includes 4 notes per month)

Tweets

Maximum visibility!

Reach potential customers with customizable tweets posted by The NEWS and broadcasted to all of our followers.

Specs: 100 characters including your Twitter handle, one hashtag and link (link not included in 100 characters)



Advertiser: \$920 (1 month, includes 8 tweets per month)

Non-Advertiser: \$1,015 (1 month, includes 8 tweets per month)

Facebook Welcome Page

First thing visitors see!

Greet visitors with a customized, co-branded landing page for The NEWS' Facebook profile. These are often used to promote current products and call attention to new products.

Specs: 500 x 280 pixels; 72 dpi jpg; hyperlink



Advertiser: \$1,380 (1 month)

Non-Advertiser: \$1,520 (1 month)

Contact a sales rep for more information.

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