

# the NEWS 2010 ONLINE OPPORTUNITIES

Online at [www.achrnews.com/thedirectory](http://www.achrnews.com/thedirectory)

## ONLINE PREMIUM LISTING BEST VALUE & EXPOSURE

- Top positioning in the alpha and product search results online with star designation
- Catalog pages or ads included online
- Four color logo in print and online directory
- Three product photos
- Live Web links
- E-mail lead form

Advertiser.....\$645  
Non-Advertiser.....\$895

## ONLINE PREMIUM PLUS LISTING

Includes the Premium Listing Package – PLUS inclusion in our Request for Proposal Program (Leads!) and your choice of one of the following two options (choose one).

- Three product specific banner ads
- Video

Advertiser.....\$1,050  
Non-Advertiser.....\$1,300

## SPONSORSHIP RATES

Sponsorship ads do not rotate and appear on all online Directory pages. They include a link to your Website.

Position #1 .....\$4,160  
Position #2.....\$3,900  
Position #3.....\$3,640  
Position #4.....\$3,380  
Position #5.....\$3,120  
Position #6.....\$2,860



SAMPLE:  
DIRECTORY HOME PAGE



SAMPLE:  
DIRECTORY REQUEST FOR PROPOSAL



SAMPLE:  
COMPANY PREMIUM PLUS LISTING



SAMPLE (CHOOSE 1 – BANNER AD OR VIDEO):  
PREMIUM PLUS BANNER SEARCH

## CONTACT A SALES REPRESENTATIVE TODAY FOR MORE INFORMATION.

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Maximize Your Exposure — in Print and Online!